



HUNTINGDON CHRISTMAS MARKET VISITOR SURVEY 2021

Please tell us what you thought of our Christmas Market as a visitor.

Please complete and return the survey via the Town Hall box, or complete the survey online at www.huntingdowntown.gov.uk

The information provided in this survey will be used for statistical analysis, to help us plan for next year's Christmas Market.

Q1 Please provide your postcode as this helps us see where you have travelled from

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Q2 Is this the first time you have visited Huntingdon?

YES

NO

Q3 How did you find out about the Christmas Market?

Local Media		National Media		Social Media		Friends /Family		Organised Tour	
Advertising		Online		Leaflet		Radio		Other	

If other, can you please state;

Q4 When did you visit the Christmas Market

	Friday	Saturday	Sunday
Morning			
Afternoon			
Evening			

Q5 What were the best things about the Christmas Market?

Craft Stalls		Charity Stalls		Santa's Grotto		Other	
Food Stalls		Atmosphere		Stalls			

If other, can you please state;

Q6 Was there anything about the Christmas Market you did not enjoy?

Not enough Christmas spirit		Not enough for children		Directions to the market		Traffic	
Not enough variety of stalls		Too many people		Parking		Other	

If other, can you please state;

Q7 How did you travel to the Christmas Market?

Bus		Car		Coach		Cycle		Train		Walk	
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Q8 Do you plan to visit Huntingdon Christmas Market next year?

YES		NO		MAYBE	
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Q9 Please let us know any comments you may have about the Huntingdon Christmas Market.

Thank you for taking the time to complete this survey.