

HUNTINGDON TOWN COUNCIL

MEDIA SUB COMMITTEE

A meeting of the Media Sub Committee was held at Huntingdon Town Hall, Market Hill, Huntingdon on Tuesday 4th April 2023 at 6.30pm.

Present: Councillors: K Brockett, P Kennington, P Pearce, A McAdam, S McAdam, and K Webb.

49. **APOLOGIES FOR ABSENCE**

There were apologies from D Cole.

50. **MINUTES**

Copies of the minutes of the Media Sub Committee meeting held on Tuesday 23rd February 2023 (M6) had been circulated, following their informal approval by the Chairman.

It was

RESOLVED that these minutes were a correct record.

51. **DECLARATIONS OF INTEREST**

There were none.

52. **PUBLIC ADDRESS**

There were none.

53. **HUNTINGDON MAGAZINE**

A member raised an issue regarding lack of delivery of Issue 30 of Huntingdon Magazine. Other councillors concurred that they had also missed deliveries. The Communications Officer stated this would be followed up with Archant.

The Chairman invited the Communications Officer to run through the proposed contents for each page of Huntingdon magazine, Issue 31.

Front Cover – It was suggested that the front cover could include photos of the coronation soldiers and crowns, or something else coronation themed.

Page 2 – This page would feature an advert from Safe Local Trades, and possibly an article from Safe Local traders as well.

Page 3 – This page would include the contents, a message from the Town Clerk and the Committee and Publisher details.

Page 4 – This page would include News from the Town Council and an update about the recent public consultations.

Page 5 – This page would feature an introduction from the new Mayor, information about the Mayor's chosen charities and a write up from the Mayor making.

Page 6 – This page would feature News from the Coneygear Centre, and (dependant on co-option) new Councillor profiles.

Page 7 – This page would include an update from the Head Groundsman and also the Best Front Garden Competition form.

Page 8 – This page would include an article on the council's environmental plans and the Eco-Fair. It would also include a write up on coronation activities.

Page 9 – This page was reserved for community news. It was suggested that the Walking in England article may go there. There would also be an advert from Connelly Designs.

Page 10 – This page would include community news, possibly a feature on Pirate Day, organised by Huntingdon First, and also Armed Forces Day, organised by RAF Wyton.

Page 11 – This page was reserved for community news. This could potentially include space to promote the councils play areas.

Page 12 – This page was reserved for In Memorium articles for Derek Bristow and Alan Mackender-Lawrence.

Page 13 – This page was allocated for Huntingdon in Bloom and Britain in Bloom

Page 14 – This page was reserved for an article from the Cromwell Museum and also an article from the Cambs and Hunts Family History Society.

Page 15 – This page would include an article on the Riverside Gala, and also an article from Craft for Smiles CIC.

Page 16 – This page would include an article from Shakespeare at the George.

Page 17 – This would include an article about Huntingdon Carnival, and also DISH (Disability Huntingdonshire).

Page 18 – This page would feature Forthcoming Council Meetings and Forthcoming Events.

Page 19 – This page would feature the standard information on Who's Who at the Council. This would need to be updated following co-option.

Page 20 – This page would feature an advert for the Eco Fair.

A member suggested a regular feature involving a 'History of Huntingdon' article, focusing on different areas of Huntingdon History outside of the usual Cromwell features.

A member highlighted the RAF Wyton Armed Forces Day is to be held a week later this year.

A member suggested an article on future council events such as Centenary of Thinking Solider Statue.

With no further comments or questions, it was advised that a rough first draft of issue 31 would be sent electronically on 11th May 2023.

54. **DATE & TIME OF THE NEXT MEETING**

The date of the next meeting was noted as Thursday 18th May 2023 at Huntingdon Town Hall, Market Hill, Huntingdon, PE29 3PJ.

ITEM NO.	ACTION	WHO'S RESPONSIBLE	UPDATE
53	The Communications Officer to contact Archant about missed deliveries.	Communications Officer	