



## HUNTINGDON CHRISTMAS MARKET SURVEY 2017

Please tell us what you thought of our First Christmas Market and you could win a £50 Marks & Spencer voucher.

The information provided in this survey will be used for statistical analysis, to help us plan for next years Christmas Market, however, to be entered into the draw please complete your contact details at Q10.

**Q1 Please provide your post code as this helps us appreciate where you have travelled from**

**Q2 Is this the first time you have visited Huntingdon?** YES  NO

**Q3 How did you find out about the Christmas Market?**

|             |                          |                |                          |              |                          |                  |                          |                |                          |
|-------------|--------------------------|----------------|--------------------------|--------------|--------------------------|------------------|--------------------------|----------------|--------------------------|
| Local Media | <input type="checkbox"/> | National Media | <input type="checkbox"/> | Social Media | <input type="checkbox"/> | Friends / Family | <input type="checkbox"/> | Organised Tour | <input type="checkbox"/> |
| Advertising | <input type="checkbox"/> | Online         | <input type="checkbox"/> | Leaflet      | <input type="checkbox"/> | Radio            | <input type="checkbox"/> | Other          | <input type="checkbox"/> |

If other, can you please state;

**Q4 When did you visit the Christmas Market**

|           | Friday                   | Saturday                 | Sunday                   |
|-----------|--------------------------|--------------------------|--------------------------|
| Morning   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Afternoon | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Evening   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Q5 What were the best things about the Christmas Market?**

|              |                          |                |                          |                |                          |                      |                          |                  |                          |
|--------------|--------------------------|----------------|--------------------------|----------------|--------------------------|----------------------|--------------------------|------------------|--------------------------|
| Craft Stalls | <input type="checkbox"/> | Charity Stalls | <input type="checkbox"/> | Santa's Grotto | <input type="checkbox"/> | Stalls in the Church | <input type="checkbox"/> | Town Hall Stalls | <input type="checkbox"/> |
| Food Stalls  | <input type="checkbox"/> | Catering       | <input type="checkbox"/> | Elf Workshop   | <input type="checkbox"/> | Atmosphere           | <input type="checkbox"/> | Other            | <input type="checkbox"/> |

If other, can you please state;

**Q6 Was there anything about the Christmas Market you did not enjoy?**

|                              |  |                         |  |                          |  |         |  |
|------------------------------|--|-------------------------|--|--------------------------|--|---------|--|
| Not enough Christmas sprit   |  | Not enough for children |  | Directions to the market |  | Traffic |  |
| Not enough variety of stalls |  | Too many people         |  | Parking                  |  | Other   |  |

If other, can you please state;

**Q7 How did you travel to the Christmas Market?**

|     |  |     |  |       |  |       |  |       |  |      |  |
|-----|--|-----|--|-------|--|-------|--|-------|--|------|--|
| Bus |  | Car |  | Coach |  | Cycle |  | Train |  | Walk |  |
|-----|--|-----|--|-------|--|-------|--|-------|--|------|--|

**Q8 Do you plan to visit Huntingdon Christmas Market next year?**

|     |  |    |  |       |  |
|-----|--|----|--|-------|--|
| YES |  | NO |  | MAYBE |  |
|-----|--|----|--|-------|--|

**Q9 Please let us know any comments you may have about the Huntingdon Christmas Market.**

**Thank you for taking the time to complete this survey.**

**If you would like to be entered into the prize draw please complete the details below.**

**Q10 Contact Details**

|               |  |
|---------------|--|
| Name          |  |
| Address       |  |
| Post Code     |  |
| 'Phone number |  |
| Email address |  |

**Surveys should be returned to; The Town Hall, Market Hill, Huntingdon PE29 3PJ**