

**HUNTINGDON TOWN COUNCIL**

**NEWSLETTER SUB COMMITTEE**

A meeting of the Newsletter Sub Committee was held at 1 Trinity Place, Hartford Road, Huntingdon on Wednesday 25<sup>th</sup> January 2012 at 7.00pm.

Present: S Mulcahy & J Sarabia (Chairman) & A Blackwell

Absent: Councillors C Hyams & R Subhan & Youth Councillor C Morgan.

68. **APOLOGIES**

Apologies for absence were received from Councillor T Forster.

69. **MINUTES**

Copies of the minutes of the Newsletter Sub Committee meeting held on 11<sup>th</sup> January 2012 (M10) had been circulated following their informal approval by the Chairman.

It was then

**RESOLVED** to approve the minutes as a correct record and these were duly signed by the Chairman.

70. **DECLARATIONS OF INTEREST**

None were declared.

71. **PUBLIC ADDRESS/ADDRESS BY OTHER TOWN COUNCILLORS TO PANEL**

The Chairman announced that she wished to address the meeting and proposed the meeting adjourn and it was

**RESOLVED** to do so.

The Chairman reminded Members that at a meeting of the Working Finance Party held on 11<sup>th</sup> January Members had recommended a reduction in the cost of the newsletter, by condensing production from twenty to sixteen pages, which would save approximately £4000 annually. However the Finance Committee had agreed that the Newsletter Committee should have an opportunity to explore options of cost saving during 2012/2013.

The Chairman informed Members that reducing the number of pages in the newsletter was an option that had to be considered but hoped an alternative solution could be found and presented the following proposals;

- Reduce the number of issues per year from four to three
- Reduce the weight of the paper, with a gloss covered paper used for the front and back pages and non gloss for the inside pages
- Use black and white ink for the middle pages

- Approach the County and District Council to enquire if they would like to purchase a page in each edition as they are no longer printing their newsletters 'County Wide' and 'District Wide'.
- Investigate reducing the printing costs.
- Promote advertising space with local business in the area to create revenue.

The Deputy Town Clerk advised that the matter would be included for consideration on the agenda for the meeting on 14<sup>th</sup> March 2012. Until the target for reducing the expenditure had been met, the upgrade of the Town Council website had been placed on hold.

It was then

**RESOLVED** to reconvene.

72. **ABOUT TOWN ISSUE 55**

Members had before them a first draft of the magazine from the publisher comprising a number of articles received to date, and identified a small number of minor corrections. It was

**RESOLVED** to approve these final changes for notification to the publisher.

Members noted the following items outstanding;

- An update on the Town Hall's redevelopment project
- Town Clerk's Chat
- Rise in allotment charges
- St Georges' Day Celebrations
- A Century of Memories
- Re-naming of the Town Park

Members were advised that Councillor Hyams had requested changing his article on the rise of the allotment charges to the Huntingdon & Godmanchester Market Town Transport Strategy and it was

**RESOLVED** that this should be included and forwarded to the Deputy Town Clerk for inclusion. It was also

**RESOLVED** to consider a final draft including the items identified as outstanding at the next meeting.

With regards to the front cover, Members were presented with images that represented the Spring season. After much discussion it was decided to use the photo taken by David King of the cherry blossom on a blue background. It was agreed that the colour of the banner at the top and bottom of the page should be a dusky pink to complement the image. It was

**RESOLVED** to send the image to the publisher for use.

73. **DATE & AGENDA OF THE NEXT MEETING**

8<sup>th</sup> February 2012, 7.00pm, 1 Trinity Place, Hartford Road, Huntingdon.

**CHAIRMAN**